

## Exponentials and Logarithms

Let  $a$  be any positive real number not equal to 1. Then we have two functions, the exponential  $a^x$ , and the logarithm  $\log_a x$ , which are related in the following manner:

$$a^x = y \quad \text{is equivalent to} \quad \log_a y = x$$

**1. Properties of Exponents:** Let  $a$  and  $b$  be positive real numbers.

- (a)  $a^{x+y} = a^x a^y$ . For example,  $2^{3+5} = 2^3 \cdot 2^5$ .
- (b)  $a^{x-y} = \frac{a^x}{a^y}$ . For example,  $7^{11-8} = \frac{7^{11}}{7^8}$ .
- (c)  $(a^x)^y = a^{xy}$ . For example,  $(4^3)^5 = 4^{15}$ .
- (d)  $(ab)^x = a^x b^x$ . For example,  $(5 \cdot 3)^2 = 5^2 \cdot 3^2$ .
- (e)  $\left(\frac{a}{b}\right)^x = \frac{a^x}{b^x}$ . For example,  $\left(\frac{4}{9}\right)^3 = \frac{4^3}{9^3}$ .
- (f)  $a^0 = 1$ . For example,  $6^0 = 1$ .
- (g)  $a^1 = a$ . For example,  $17^1 = 17$ .
- (h)  $1^x = 1$ . For example,  $1^{\sqrt{2056395}} = 1$ .
- (i)  $a^{-x} = \frac{1}{a^x}$ . For example,  $5^{-4} = \frac{1}{5^4}$ .
- (j)  $a^{\frac{m}{n}} = (\sqrt[n]{a})^m = \sqrt[n]{a^m}$ , where  $m$  and  $n$  are positive integers.  
For example,  $8^{\frac{7}{3}} = \left(\sqrt[3]{8}\right)^7 = \sqrt[3]{8^7}$ .

**2. Properties of Logarithms:** Let  $a$  and  $b$  be positive real numbers not equal to 1, let  $x$  and  $y$  be positive real numbers, and let  $r$  be any real number.

- (a)  $\log_a xy = \log_a x + \log_a y$ . For example,  $\log_2(3 \cdot 5) = \log_2 3 + \log_2 5$ .
- (b)  $\log_a \frac{x}{y} = \log_a x - \log_a y$ . For example,  $\log_7 \frac{3}{8} = \log_7 3 - \log_7 8$ .
- (c)  $\log_a x^r = r \log_a x$ . For example,  $\log_5 10^4 = 4 \log_5 10$ .
- (d)  $\log_a 1 = 0$ . For example,  $\log_{13} 1 = 0$ .
- (e)  $\log_a a = 1$ . For example,  $\log_{11} 11 = 1$ .
- (f)  $\log_a \frac{1}{x} = -\log_a x$ . For example,  $\log_9 \frac{1}{27} = -\log_9 27$ .
- (g)  $\log_a x = \frac{\log_b x}{\log_b a}$ . For example,  $\log_3 12 = \frac{\log_2 12}{\log_2 3}$ .
- (h)  $\log x = \log_{10} x$ .
- (i)  $\ln x = \log_e x$ .

**3. Cancellation Properties of Exponentials and Logarithms:** Let  $a$  be any positive real number not equal to 1.

- (a)  $\log_a a^x = x$  for any real number  $x$ . For example,  $\log_6 6^{-12} = -12$ .
- (b)  $a^{\log_a x} = x$  for any positive real number  $x$ . For example,  $8^{\log_8 \frac{4}{5}} = \frac{4}{5}$ .